

ADVERTISING PRICE LIST

This chart includes the Country Courier, Windsor Standard, and the Vestal Town Crier

3 columns wide
X 4 inches tall

One Paper

\$72.00 Blk/White

\$84.00 Color

Two Papers

\$108 Blk/White

\$138.00 Color

Three Papers

\$132 Blk/White

\$174.00 Color

1/4 page

One paper (20in)

3 columns X 6.5 in.

\$120 Blk & White

\$140 Color

Two Papers

\$180 blk/wht

\$230 Color

Three Papers

\$220 Blk/white

\$290 Color

1/2 page

One paper

(39 inches)

6 columns x 6.5 inches

\$234.00 Blk/White

\$273.00 Color

Two Papers

\$351.00 Blk/White

\$449.00 Color

Three Papers

\$429.00 Blk/White

\$546.00 Color

Full page

One Paper

6 columns wide x

12.50 inches tall

\$400.00Blk/White

\$475.00 Color

Two Papers

\$600.00 Blk/White

\$650.00 Color

Three Papers

\$750.00 Blk/White

\$1050.00 Color

AD SIZE	Color	1 Paper	Color	2 Papers	Color	3 Papers
	\$7.00	(\$6.00 COL. INCH)	\$11.50	(\$9.00 COL. INCH)	\$14.50	(\$11.00 COL. INCH)
1x1 (1")		\$6.00		\$9.00		\$11.00
1x2 (2")	14.00	12.00	23.00	18.00	29.00	22.00
1x3 (3")	21.00	18.00	34.50	27.00	43.50	33.00
2x2 (4")	28.00	24.00	46.00	36.00	58.00	44.00
2x3 (6")	42.00	36.00	69.00	54.00	87.00	66.00
2x4 (8")	56.00	48.00	92.00	72.00	116.00	88.00
2x5 (10")	70.00	60.00	115.00	90.00	145.00	110.00
2x6 (12")	84.00	72.00	138.00	108.00	174.00	132.00
2x7 (14")	98.00	89.00	161.00	126.00	203.00	154.00
2x8 (16")	112.00	96.00	184.00	144.00	232.00	176.00
2x10 (20")	140.00	120.00	230.00	180.00	290.00	220.00
2x11 (22")	154.00	132.00	253.00	198.00	319.00	242.00
3x3 (9")	63.00	54.00	103.50	81.00	130.00	99.00
3x4 (12")	84.00	72.00	138.00	108.00	174.00	132.00
3x5 (15")	105.00	90.00	172.50	135.00	217.50	165.00
3x6 (18")	126.00	108.00	207.00	162.00	261.00	198.00
3x7 (21")	147.00	126.00	241.50	189.00	304.50	231.00
3x8 (24")	168.00	144.00	276.00	216.00	348.00	264.00
3x9 (27")	189.00	162.00	310.00	243.00	391.50	297.00
4x12 (48")	312.00	250.00	550.00	400.00	650.00	500.00
6x12.50 (75)	475.00	400.00	800.00	600.00	1050.00	750.00

* Ads are measured by columns and inches

(Example: 2 columns x 2 inches = 4 column inches)

Columns are approximately 1.5 inches wide



**Advertising
pays off!**
(607) 775-0472
OR 427-0143

